

WE ARE EXCITED TO INVITE YOU TO

ARRAN IN 10 YEARS: TRAVEL & TRANSPORT

THE BRIGHT FUTURE OF SUSTAINABLE TRAVEL & TRANSPORT ON A RURAL ISLAND

Progressing community climate action, aspiring to a model future



A year on from the last Arran community transport gathering, this is an opportunity for organisations with travel and transport priorities to take a collective approach to community engagement, education and involvement in shaping the future of travel and transport on Arran.

EVENT AUDIENCE & AIM:

To inspire and motivate Arran community members to join Eco Savvy and our partners in shaping the future of sustainable travel on the Island. This will be a free public event where we will give an update on solutions to the issues raised at the last meeting (Sept '18) and introduce actions that have been put in place to combat these issues. We are interested in gathering more community insight and ideas taking us forward on our multi- faceted sustainable travel and transport project. Click [here](#) to see minutes from last year's gathering.

DATE:

Tuesday 1st of October 2019

LOCATION:

Brodict Hall

We expect a high turn out due to the wide spread interest in the subject and the large attendance at last years event. The large open plan hall offers a versatile space, allowing for exhibition boards and a flexible space for workshops. .

TIMES:

total duration: 4PM - 7:30PM

3-4 Set Up

4-5.30 Exhibition of Eco Savvy and contributing partners works + projects, this can be done in a horse show table layout tbc
E-Bike Trials

5.30 - 6 Short Film + refreshments

6-7:30 Workshop/discussion/ Questions

PARTNERS INVITED:

NORTH AYRSHIRE COUNCIL // ARRAN ACCESS // VISIT ARRAN
// ARRAN ECONOMIC GROUP // LOCALITY PARTNERSHIP //
COMMUNITY COUNCIL // FORESTRY COMMISSION //
NATIONAL TRUST // FERRY COMMITTEE // NHS // CYCLING
SCOTLAND // SUSTRANS // ARRAN COMMUNITY LAND initiative
// ARRAN BIKE CLUB // *Apologies if anyone has been left out!*
*This is an open event so please let us know if another organisation
should be represented or may be interested.*

WHAT ARRAN ECO SAVVY WILL OFFER ON THE DAY

- *ARRAN IN 10YEARS - TRAVELING IN THE FUTURE - An aspirational exhibition of the way Arran could operate in the future.*
- *Information about the various aspects of Eco Savvy's Sustainable Travel programme, including the chance to sign up to become a 'Savvy Traveller' through the business E-Bike programme, the Lift Share project, Active Travel Map and /or the future Tool Library.*
- *Information about the other elements within Eco Savvy's Sustainable Island project; Energy Efficiency and Sustainable Food.*
- *We will facilitate workshops to stimulate insight, ideas and suggestions from the public and partners.*
- *E-Bike Trails*
- *Short Film TBC*

AN OPPORTUNITY FOR PARTICIPATING GROUPS

Participating partners may wish to use this as an opportunity to share with the public what they are working on, this could be displayed in various formats, you can be creative (or not) as you like!

- *Information about the various aspects of groups activities
- info boards/case studies/ relevant literature / promo material*
- *Sign Up forms*
- *Slide show of previous projects*
- *Freebies are always a crowd puller!*

MARKETING & PUBLICITY

- *ARRAN BANNER* - print & font
- *ARRAN VOICE* - online as, feature and newsletter (goes out end of the month)
- *EMAILS* - all groups to circulate to their network
- *POSTERS* - public touch points eg libraries, post offices, shops, ferry terminal, doctor + dentist surgeries, health centre etc
- *SOCIAL MEDIA POST + EVENT LISTING*
- *Partner channels* - online, offline, mailing lists, newsletters, word of mouth, posters, flyers ect we will supply material to work from so messages and branding is constant

HALL LAYOUT:

TBC

LOOKING FORWARD TO WORKING WITH YOU ALL ON THIS !

contact Emma with any questions:

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Arran Eco Savvy Sustainable Island Life Project

